

Dear Tom Peterson,

The Tacoma Lawn Tennis Club is proud to continue the long-standing tradition of excellence surrounding the Pacific Northwest Open Tennis Championships (PNW). For over a century, this event has represented the highest level of competitive tennis in the region, and 2026 marks another important chapter in our tournament's history.

In recognition of our tradition of running a first-class event and consistently strong player participation, the PNW has been awarded **USTA Level 1 status** — the highest tier for USTA-sanctioned adult and national ranking tournaments. In addition, the PNW will be sanctioned by the **International Tennis Federation (ITF)** and listed on both the USTA and ITF websites. Players will earn ranking points toward entry into other elite tournaments, bringing higher-level competitors, increased visibility, and greater national and international interest to our event and our club. We will once again offer a **\$40,000 prize purse**, the highest in the region.

Why This Matters for Sponsors

Being a USTA Level 1 & ITF-sanctioned event means:

- Greater national exposure and media presence
- Potential international visibility through ITF networks
- Stronger incentive for elite player participation through ranking systems
- Enhanced prestige — supporting not just a local tournament, but one recognized at the highest levels of competitive tennis

Together, this positions the PNW as an elite competitive event, offering sponsors elevated visibility, credibility, and connection to a significant tennis tradition.

Sponsor Opportunities

Your support directly contributes to attracting top-tier players, maintaining a first-class tournament experience, and preserving the prestige and future of the PNW.

Sponsorship Levels

- **Title Sponsor – \$5,500** (limited to 10 sponsors)
- **Match Sponsor – \$2,750**
- **Set Sponsor – \$1,350**
- **Game Sponsor – \$850**
- **Point Sponsor – \$500**

We would be honored to have your support at any level as we enter this exciting new chapter in the tournament's history.

Morgann Crook *Committee Chair* | 206-714-0475

Shanan O'Driscoll | 615-293-1474

Mark Bardwil | 360-402-4501

Cheryl Wald | 253-888-3584

Chris Kradjan | 206-931-4810

Joe Brady | 253-686-3412

Michelle Inglin | 253-383-5934

Tom Peterson | 253-468-6093