



Dear Prospective Sponsor,

The Pacific Northwest Open Tennis Championship is back for its historic 131st year, and we're gearing up for what promises to be the most exciting tournament yet. Mark your calendars - The Best Week Ever is just three months away – July 21<sup>st</sup> through July 27<sup>th</sup>!

On behalf of the Tacoma Lawn Tennis Club PNW Committee, we're thrilled to share updates about the 2025 PNW Open and invite you to join us as a sponsor. Thanks to the support of incredible partners like you, our tournament has grown to offer the largest prize money in the region, attracting top-tier players and drawing enthusiastic crowds year after year. Since its debut in 1891, the PNW has been a cornerstone of our community, bringing together tennis fans of all ages for over a century.

This year, we're taking things to the next level with exciting new upgrades, including a player tent and player dinner to enhance the experience for competitors, more amenities for fans, an exclusive Sponsor happy hour to kick off the tournament in style, and other improvements designed to make this year's event the best one yet.

We're more energized than ever to make the PNW a celebration of tennis that sparks competition, inspires young players, and reignites a love for the game across Tacoma and beyond. Our mission is simple: to make tennis accessible, enjoyable, and inspiring for everyone—whether they're picking up a racket for the first time or cheering from the stands. Through this incredible event, we aim to create lifelong memories and foster connections that last far beyond the final match.

We'd love for you to be part of this legacy. Sponsoring the 131st PNW Open isn't just about supporting a tournament—it's about being part of our local community and a tradition that brings joy, fosters connection, and shapes the future of tennis.

Attached, you'll find all the details about sponsorship opportunities. Don't miss this chance to align your brand with 131 years of tennis history and be part of the best week of the year for our tennis community.

We can't wait to hear from you!

Contact the PNW Member Committee at [pnw@thetltc.com](mailto:pnw@thetltc.com) to secure your sponsorship package and join us in continuing the PNW's historic legacy!

Thank you,

Your PNW Member Committee  
Tacoma Lawn Tennis Club

Morgann Crook **Committee Chair** | 206-714-0475  
Elliot Stockstad | 253-230-0103  
Shanan O'Driscoll | 615-293-1474  
Mark Bardwil | 360-402-4501  
Sherri Woolworth | 253-988-9936

Chris Kradjan | 206-931-4810  
Joe Brady | 253-686-3412  
Michelle Inglin | 253-383-5934  
Tom Peterson | 253-468-6093

sponsor level	marketing details	perk details
<b>TITLE SPONSOR</b>  \$5000	ALL BENEFITS BELOW PLUS <ul style="list-style-type: none"> <li>Your custom company image displayed on tennis nets</li> <li>Awards ceremony participation</li> <li>Placement in PNW131 instagram reel</li> <li>Featured placement on print, digital and social media</li> <li>Premium banner location</li> </ul>	<ul style="list-style-type: none"> <li>Nightly dinners for 2</li> <li>Unlimited beverages for 2*</li> <li>12 specialty drinks</li> <li>\$200 merch shop credit (valid thru 7/27/2025)</li> </ul>
<b>MATCH SPONSOR</b>  \$2500	ALL BENEFITS BELOW PLUS <ul style="list-style-type: none"> <li>Featured banner placement on banner wall</li> </ul>	<ul style="list-style-type: none"> <li>\$100 merch shop credit (valid thru 7/27/2025)</li> <li>8 dinners</li> <li>20 beverages*</li> <li>8 specialty drinks</li> </ul>
<b>SET SPONSOR</b>  \$1250	ALL BENEFITS BELOW PLUS <ul style="list-style-type: none"> <li>Upgraded banner placement on banner wall</li> <li>Premium placement for your sign on spectator bench</li> </ul>	<ul style="list-style-type: none"> <li>6 dinners</li> <li>14 beverages*</li> <li>6 specialty drinks</li> </ul>
<b>GAME SPONSOR</b>  \$800	ALL BENEFITS BELOW PLUS <ul style="list-style-type: none"> <li>Your banner displayed on banner wall throughout tournament week</li> </ul>	<ul style="list-style-type: none"> <li>4 dinners</li> <li>10 beverages*</li> <li>4 specialty drinks</li> </ul>
<b>POINT SPONSOR</b>  \$400	<ul style="list-style-type: none"> <li>Your business/name featured on all PNW131 marketing materials</li> <li>Sign on back of spectator bench</li> <li>One year of featured placement on the TLTC PNW website</li> </ul>	<ul style="list-style-type: none"> <li>2 dinners</li> <li>6 beverages*</li> <li>2 specialty drinks</li> </ul>

\*Beverages include beer, wine and non-alcoholic drinks



TACOMA LAWN TENNIS CLUB PRESENTS  
The 131st Pacific Northwest Open Tennis Championships